

Online Webinar | Module 3 | SLEAD ONLINE TRAINING

Supporting Service Learning as a School Leader



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Agenda

- **Theoretical Framework**
- **Empirical Results**
 - Case Study I: Hamburg**
 - Case Study II: Upper Austria**
- **Conclusion**



Theoretical Framework

- Schools, as the central educational organizations, exist against the backdrop of current cultural and social changes and must respond to new challenges



- **School Development** = Interorganizational Cooperation within „Learning Regions“ and „School Networks“
(Brühlmann & Rolff 2015)



Empirical Results

- Research data about emerging networks between Schools and Community Partners from two case studies in Hamburg (Germany) and Upper Austria (Austria) dealing with **Service Learning** projects.



- New forms of collaboration and networks break down traditional barriers between educational organizations and the surrounding communities.



Case Study I: Hamburg (Germany)

- **Sample:** Case study from the implementation of Service Learning Projects in 10 schools (supported by the Community Foundation Hamburg)
- **Research Method:** Interviews with administrators, teachers, and students involved in service learning programs as *change agents* in different types of schools (primary schools, middle schools and high schools)
- **Main research goals:** (1) Educational practice, (2) learning experiences (3) new forms of cooperation and networks inside and outside of schools

Case Study I: Hamburg (Germany)



Case Study I: Hamburg (Germany)

- **Primarily positive and innovative effects on school development** (= organizational learning)
- **Challenges of border-crossing and building new individual and organizational and inter-organizational spaces** (both *time* and *places*)
- **Envision effective, even necessary, ways of thinking about spaces of potential transformation**



Making underlying metaphors explicit



Universität Hamburg

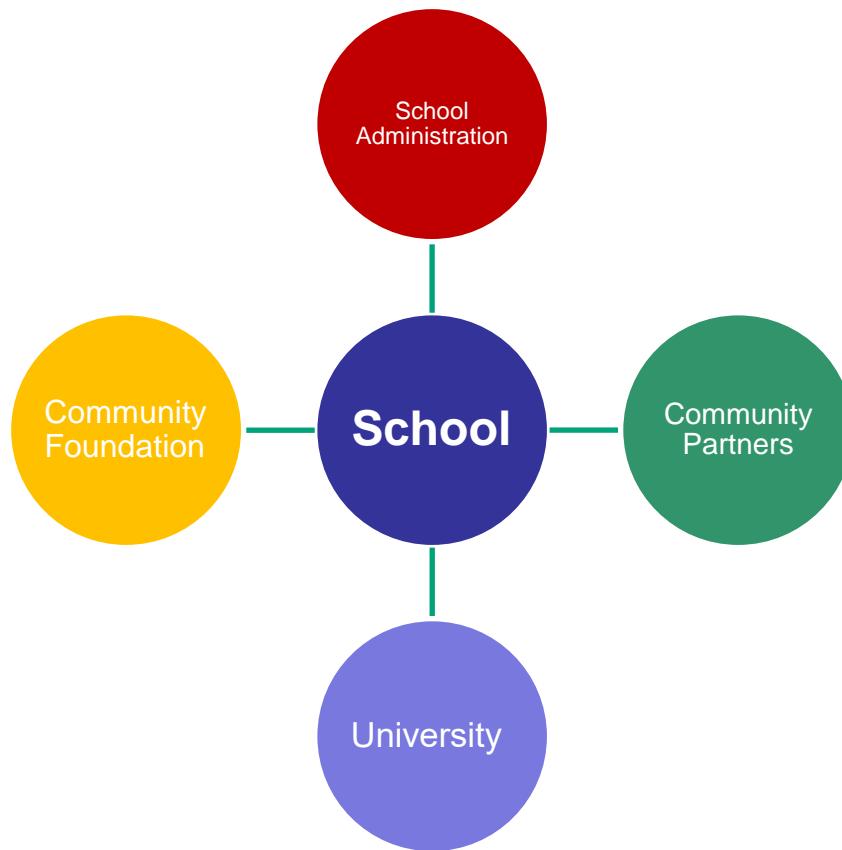


Case Study I: Hamburg (Germany)

Metaphors of Change and Transformation

- **Spatial metaphors:** *bridging islands, open up the otherwise encapsulated school to the outside world, encountering an intergalactic alien, being a stranger*
- **Energy-based metaphors:** *teachers who caught fire, administrators who personified fire and flame*

Case Study I: Hamburg (Germany)



Emerging Networks

Case Study II: Upper Austria (Austria)

- **Case study** from a school competition initiated by a local newspaper for schools practicing Civic Engagement
- **Sample:** 75 schools all over Upper Austria
- **Main research goals:** (1) Educational practice, (2) learning experiences (3) new forms of cooperation and networks inside and outside of schools
- **Research Method:** Document analysis and semi-structured interviews
- **Research Goal:** To find out more about these new emerging networks between different types of organizations.

Case Study II: Upper Austria

Local Newspaper Competition: “Engaged Schools”

The newspaper clipping is from the section 'SPITZENSCHULE'. The main headline reads: 'Tips sucht die beeindruckendsten Schülerprojekte in Oberösterreich'. Below the headline, there is a photograph of five young girls standing together, wearing white t-shirts with text on them. To the left of the photo, there is a column of text:

LINZ. Mit der Aktion „Spitzen- schule“ präsentiert „Tips“ besonders soziale und innovative Schulprojekte. Gesucht sind Schulen, die durch ihr Engagement in den Kategorien „Soziales“, „Energie und Umwelt“ oder „Tierschutz“ punkten.

Die Schülerinnen kämpfen aber weiter für mehr Fairness in der Textilindustrie. Aktuell werden Unterschriften für eine Petition gesammelt, mit der man Politiker und Vertreter der Industrie auf die Problematik aufmerksam machen will. Darüber hinaus sind eine Ausstellung und eine eigene Broschüre geplant.

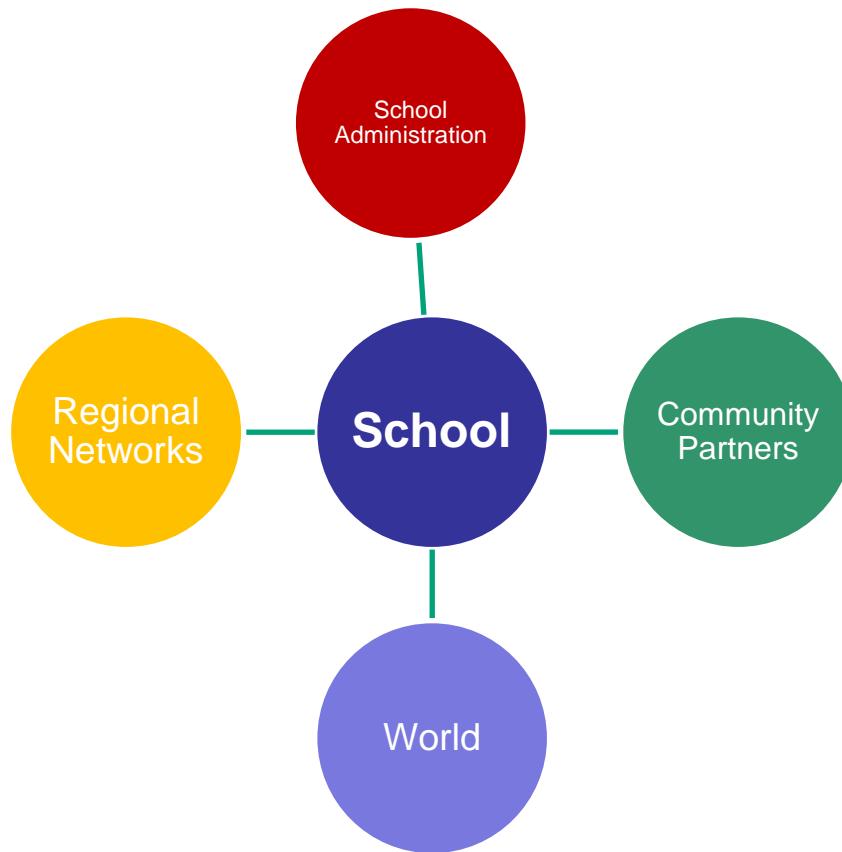


Tips 11/2015

Document Analysis

| | Main Categories | Sub-Categories |
|----------|--|---|
| Actors | Students, School Community, Parents, Community Partners etc. | „Volkshilfe“, Elderly Care Organization, Environment Protecting Organization, Tourist Promotion Network, etc. |
| Contents | Social, cultural, multicultural, ecological etc. | Donations, Social Welfare, animal protection, environment protection, global learning etc. |
| Time | Single Project, several months, whole school year, several years | Fund-Raising Campain, School Festival, Project, Leisure time, etc. |
| Space | School, Community, World etc. | Single class/ whole school/ World (Africa/India) |

Case Study II: Upper Austria (Austria)



Emerging Networks



Conclusion

Organizational Learning Challenges (*inside of schools*)

- Reorganizing ***school time*** (e.g. professional development programs, multi-year projects, course release, flexible scheduling) and
- Reorganizing ***school spaces*** (e.g. collaborative programs across grades, class time outdoors or in the community, public forums and social media spaces for sharing best practices)

Conclusion

Organizational Learning Challenges (inside and outside of schools)

- **Individual Level:** providing a means of integrated, holistic learning (social, emotional, and interdisciplinary learning)
 - **Organizational Level:** transformation of spatial dimensions of time and place (implementation of new ways of learning in traditional educational organizations and **between** traditional educational and other organizations)
 - **Society Level:** new culture of cooperation between schools, communities and other partner organizations
- **Multi-faceted transformation of professional and organizational identity**

Conclusion

Changing Schools in a Changing World

- New educational mission of schools in our changing world
- New possibilities of emerging networks as a response to the changing face of civil society
- Associated with a variety of learning challenges at the individual and organizational level



Thank you for your attention!



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